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July 5, 2011

**NOTICE OF COMPLETION AND AVAILABILITY OF
FINAL ENVIRONMENTAL IMPACT REPORT NO. ENV-2009-0271-EIR**

TO: Owners of Property and Occupants and other interested parties

PROJECT NAME: **University of Southern California Development Plan**

PROJECT LOCATION: Approximately 207 net acres generally bounded by 30th Street and the alley south of 30th Street to the north, Jefferson Boulevard to the northeast, Exposition Boulevard to the south, Hoover Street and Flower Street to the east, and Vermont Avenue to the west. In addition, the Project site also includes a small area to the south of Exposition Boulevard and a second area to the east of the Harbor Freeway (I-110), adjacent to Jefferson Boulevard between Hope and Hill streets. (Refer to attached map).

State Clearinghouse No.: 2009011101

Other Reference No.: DIR-2011-1105

The University of Southern California (USC or University) proposes the USC Development Plan and Specific Plan (referred to hereafter as the proposed Project), which would provide for the development of new uses on and around the University Park Campus. The proposed Project is intended to: increase the ratio of academic space per student at the Campus to a level that better supports academic excellence; to increase the amount of University-affiliated housing available in the Campus area with the objectives of making existing housing in the Project vicinity available to non-University affiliated residents and decreasing commute times and associated traffic congestion; and to provide services that meet the needs of students, faculty and staff and also enhance the community.

The proposed Project would provide approximately 2,500,000 square feet of academic and University uses; up to 350,000 square feet of retail/commercial uses; and approximately 2,135,000 square feet of student and faculty housing providing up to 5,400 student beds in a variety of housing types and configurations and approximately 250 faculty housing units. The proposed Project would also provide for an approximately 165,000 square foot hotel and conference center with up to 150 guest rooms, conference and banquet facility areas, sit down restaurant area, a swimming pool, and other related amenities. In addition, a new University-affiliated K-8 laboratory school and community educational academy comprised of up to approximately 80,000

square feet may also be developed. New landscaped public open space areas and associated facilities are also proposed to enhance the Campus and surrounding area. Furthermore, the proposed Project would also provide for improved pedestrian, bicycle, vehicle circulation, and increased pedestrian safety. The proposed Project would be developed in accordance with Urban Design Guidelines and building heights would range from 20 feet to a maximum of 150 feet in height. The proposed Project would also provide for transfers of floor area for the University Uses and the student housing between Subareas 1 and 3 as long as specified thresholds are not exceeded. As part of the initial development increments of the USC Development Plan, USC proposes the construction of a Cinematic Arts Building, an Annenberg Academic Building, and a Social Sciences Interdisciplinary Building. These initial increments are located within Subarea 1 of the USC Development Plan and are located on development sites that were comprehensively evaluated in the Draft EIR. The new Cinematic Arts Building would result in a net new building area of 47,672 square feet, while the new Annenberg Academic Building would result in a net new building area of 62,688 square feet. In addition, the Social Sciences Interdisciplinary Building would result in a net new building area of approximately 99,500 square feet. These initial development increments would together comprise 209,860 square feet of net new building area and would reduce the new overall development set forth in Subarea 1 from 1,570,000 square feet to 1,360,140 square feet.

If you wish to review a copy of the Final Environmental Impact Report (FEIR) or the documents referenced in the FEIR, you may do so in Room 750, City Hall, 200 N. Spring Street, Los Angeles CA 90012. Please call ahead to make an appointment. Copies of the FEIR are also at the following **Library Branches:**

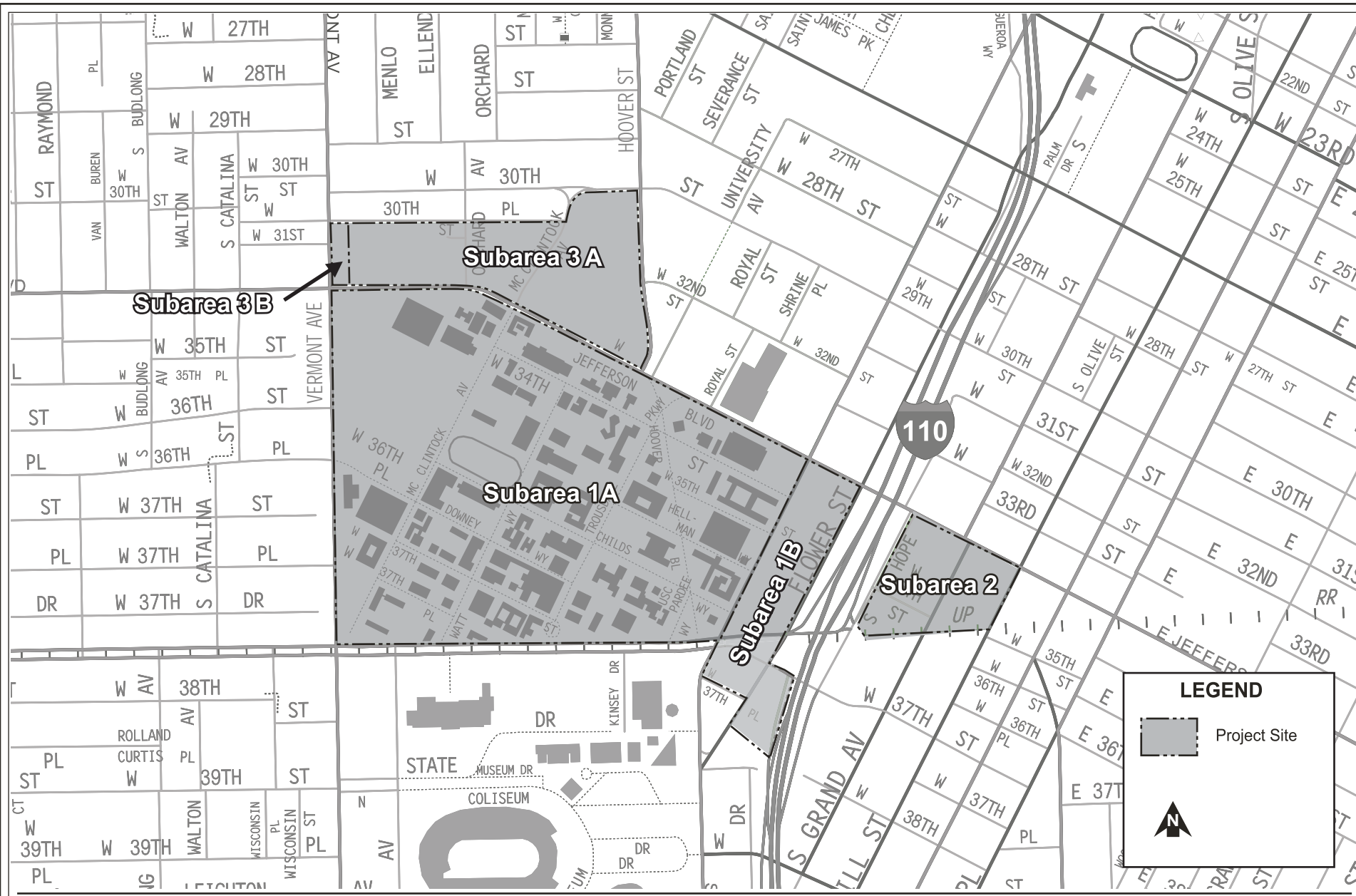
1. Central Library - 630 West 5th Street, Los Angeles, CA 90071
2. Exposition Park – Dr. Mary McLeod Bethune Regional Branch Library - 3900 S. Western Ave. Los Angeles, CA 90062
3. Junipero Serra Branch Library - 4607. S. Main Street, Los Angeles, CA 90037
4. Vermont Square Branch Library - 1201 W. 48th Street, Los Angeles, CA 90037
5. Jefferson Branch Library - 2211 W. Jefferson Blvd, Los Angeles, CA 90018

The FEIR is also available online at the Department of City Planning's website [<http://cityplanning.lacity.org/> (click on "Environmental" and then "Final Environmental Impact Reports")]. The FEIRs can be purchased on cd-rom for \$7.50 per copy. Contact Diana Kitching of the City of Los Angeles at (213) 978-1342 to purchase one.

Michael J. LoGrande
Director of Planning



Diana Kitching
Environmental Analysis Unit
Department of City Planning



Project Location Map

Source: Thomas Brothers Maps, 2010.